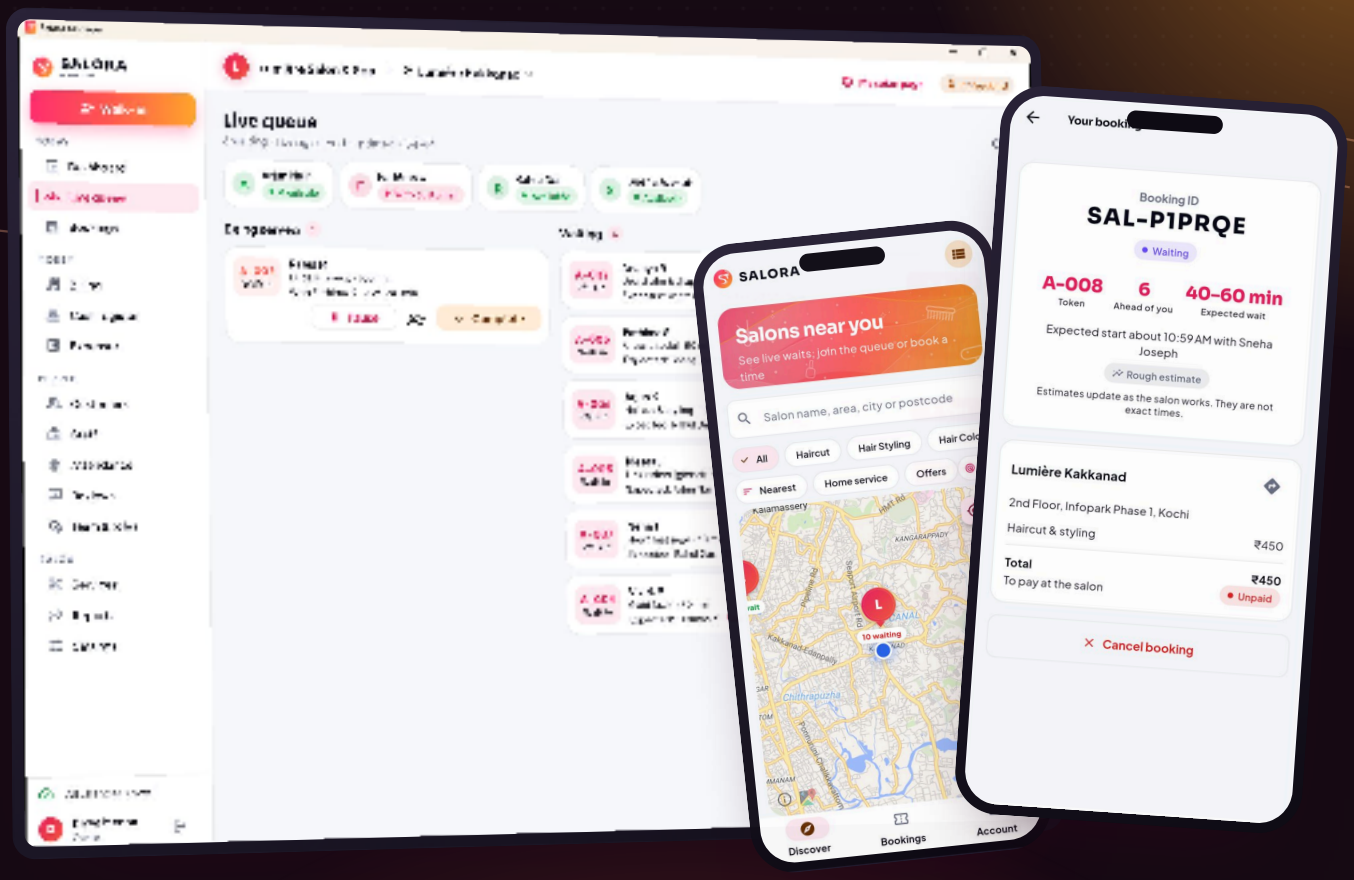
SALORA
SALON MANAGEMENT

Product brochure · 2026

The calm, connected salon.

Salora runs the whole salon in one place: a live queue with honest wait times, bookings and walk-ins, billing, staff attendance and service tracking, for one chair or many branches. Your customers follow their turn on their phone, with or without an app.



Live queue · Wait-time estimates · Bookings & walk-ins · Billing & GST · Attendance · Service tracking · Team & roles · Your brand

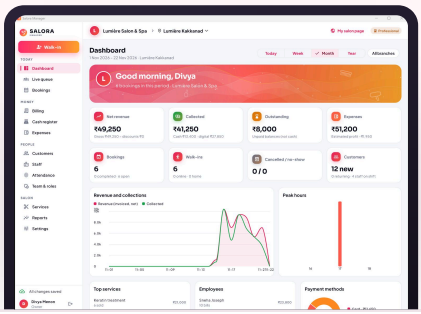
A PRODUCT OF
JESORA LABS
BEYOND ETERNAL

salora.jesoralabs.com
support@jesoralabs.com

ONE SYSTEM, THREE WAYS IN

Everything your salon runs on, connected.

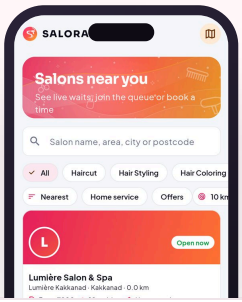
Salora is a complete salon system: the front desk, the team and your customers all work from the same live information. When a stylist finishes early, the queue moves, the wait times update and the customer's phone shows it, all at once.



Salora Manager

OWNERS · MANAGERS · RECEPTION

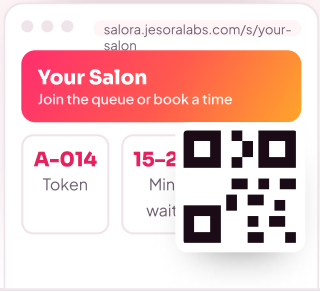
The desktop app for Windows and Mac. Live queue, bookings, billing, cash register, team, attendance, reports and settings, for one branch or all of them.



Salora app

CUSTOMERS · STAFF

Free on Android and iPhone. Customers find salons, join the queue, book and track their turn. Staff use Staff mode for attendance and service timers.



Web page & QR

WALK-INS · ANYONE

Every branch gets a permanent QR code and web page. Anyone can join the queue, book and follow their turn in a browser. No install needed.

WHY SALONS CHOOSE SALORA

Honest wait times

Real estimates, shown as a range, that move as the salon works. People come back on time.

One place for everything

Queue, bookings, bills, cash, staff and reports together. No registers, no spreadsheets.

On every device

Desktop at the desk, phones for staff and customers, a browser for everyone else.

Your brand

Your logo and colour on your screens, web page, receipts and QR posters.

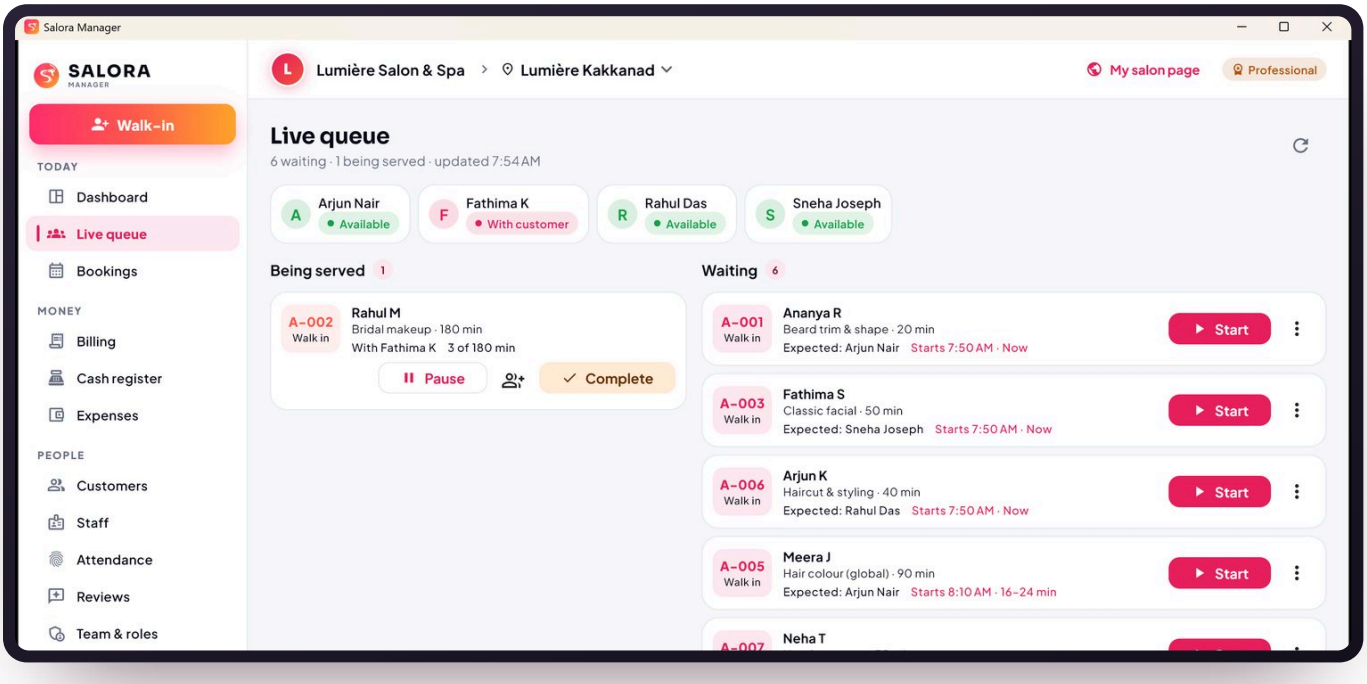
New customers find you, too.

Every Salora salon appears in the free Salora app, on a map of salons nearby with their live queue. People choose you because they can see you are ready for them.

THE HEART OF SALORA

Wait times that are actually honest.

Most systems guess a wait by multiplying the number of customers by an average. Salora works it out the way a good receptionist would, stylist by stylist, and recalculates every time something changes.



How each estimate is worked out

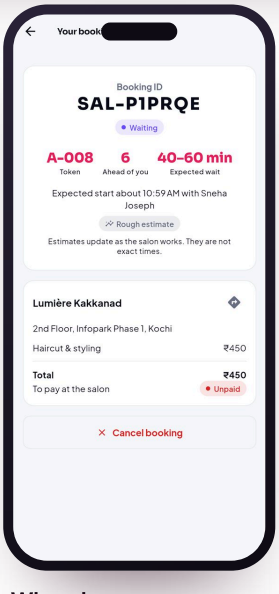
1 Who is free and who is busy
Which stylists are available, who is mid-service and how far along they are.

2 Who can do what
Each customer is placed with the stylist who can start them earliest, matching skills and any preferred stylist.

3 Breaks, shifts and appointments
Booked appointments, breaks and shift ends are kept free, so estimates never promise time that is not there.

4 How long services really take
Actual service times in your salon (with pauses left out) improve the estimates week after week.

5 Always up to date
When a service ends early or runs late, someone joins or leaves, every estimate moves.



What the customer sees
Token, people ahead, a range

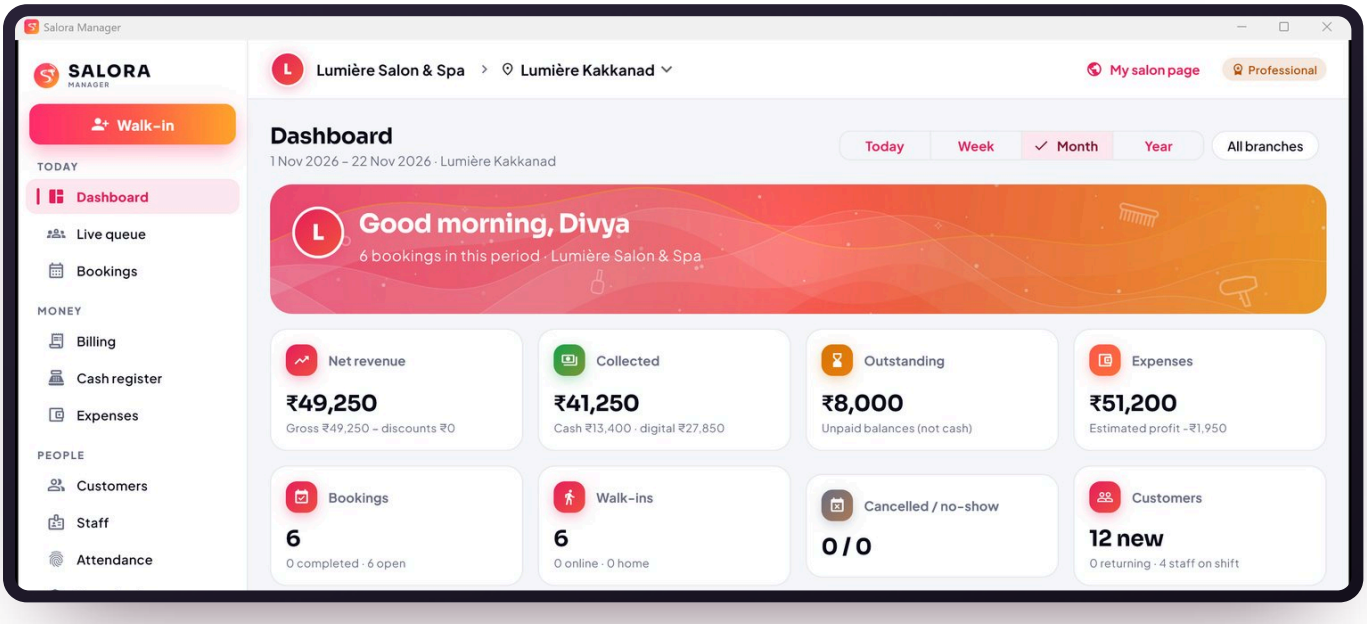
What customers see

- Their token and how many people are ahead
- The expected wait as a range, never a false promise
- A confidence label: rough, good or reliable
- The expected start time and stylist
- Updates on their own as the salon works
- Cancel in one tap if plans change

SALORA MANAGER

Bookings, billing and money, sorted.

Your reception works from one screen: who is waiting, who is booked, what has been paid and what is still due. The dashboard shows how the day, week or month is going, per branch or for all of them.



Bookings & walk-ins

- Walk-ins in seconds, each with a token
- Appointments with real availability and no double booking
- Online booking from the app and your web page
- Home visits, reschedules, cancellations and no-shows
- Tracking link sent on WhatsApp in one tap

Billing & invoices

- Invoices with GST and your GSTIN
- Split and partial payments, outstanding balances
- Refunds and voids that never overwrite history
- Printed or PDF invoices in your brand
- Online payments and card machine connection

Cash register & expenses

- Open and close the register each day
- Reconciliation: expected against counted cash
- Expenses by category, per branch
- Collections, expenses and outstanding in one view
- Every day's opening, counted cash and difference kept as history

Customers & loyalty

- Customer history, VIP flags and statements
- Loyalty points: earn when paid, redeem as a discount
- Discount memberships, applied automatically
- Offers and coupons with limits and weekdays
- Customer reviews with your replies

STAFF, ROLES AND BRANCHES

Everyone sees what they need. Nothing more.

Owners, managers, receptionists, accountants and stylists each get their own sign-in, with exactly the permissions and branches you choose. Stylists run their day from the Salora app on their own phone.

Every service, tracked from start to finish

Stylists tap big buttons in Staff mode; the timer runs on their phone and on the front-desk screen.

Check in
Shift starts, hours begin

Start service
Timer starts, queue moves

Pause / resume
Pauses left out of the time

Add a helper
Two stylists on bridal work

End service
Real time saved, bill ready

Staff mode

In the Salora app: check in and out, their own queue, Start, Pause and End for each customer, and a live timer.

Attendance

Check-in, check-out, breaks and hours. Late arrivals and early departures against the shift. Corrections keep before and after values and the reason.

Roles & permissions

Ready-made roles for owner, manager, receptionist, accountant and employee. Build your own custom roles on Business.

Performance & reports

Revenue, collections, expenses and commission. Per stylist: customers served, real against planned time, and hours worked. CSV export.

Many branches

Each branch has its own queue, register, QR code and reports. The owner sees all of them together or one at a time.

Simple sign-in

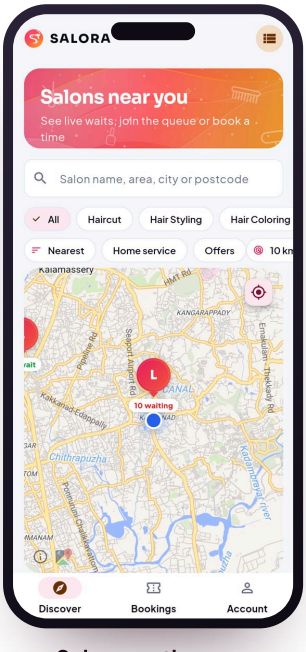
Email or username and password, or an emailed code. You give staff temporary passwords; they choose their own. No SMS needed.

Attendance and service tracking are separate.
Attendance is when someone arrives and leaves. Service tracking is when they start and finish each customer. Salora keeps both, with a full history of every correction.

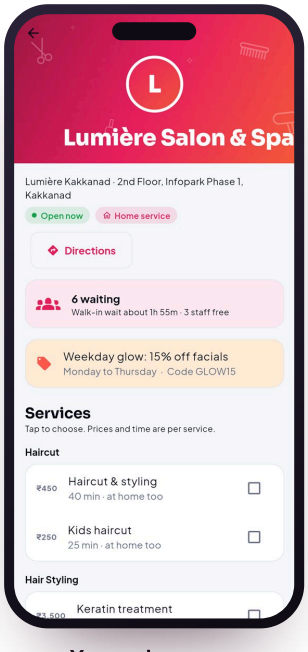
THE SALORA APP · ANDROID & IPHONE

Find a salon. Skip the waiting room.

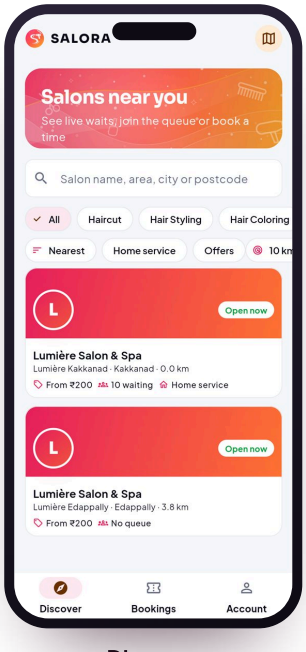
The free Salora app shows salons nearby with their live queue, lets customers join the queue or book a time, and keeps all their bookings in one place. Signing in is optional.



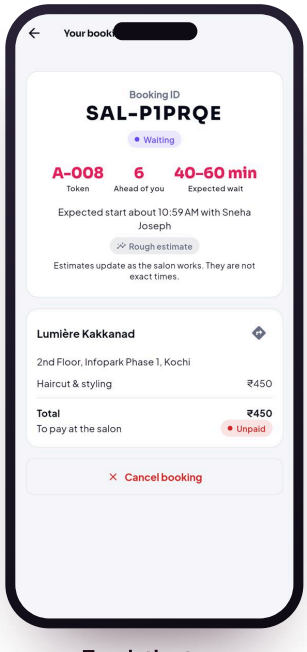
Salons on the map
A pin per branch, with its queue



Your salon page
Wait, offers and services



Discover
Search, filter, nearest first



Track the turn
Updates on its own

Find nearby

A map and list of salons near you, with logos and live waits. Search by name, area, city or PIN code; filter by service, home visits and offers.

Join or book

Choose services and see the total. Join the queue now or pick a free time. Pay at the salon, or online where the salon offers it.

Come back, review

"My salons" for quick rebooking, loyalty points, and reviews that the salon can reply to.

No app? No problem.

Your QR code opens your salon's web page in any browser. Customers join the queue or book with an emailed code, then follow their turn on a live tracking page.

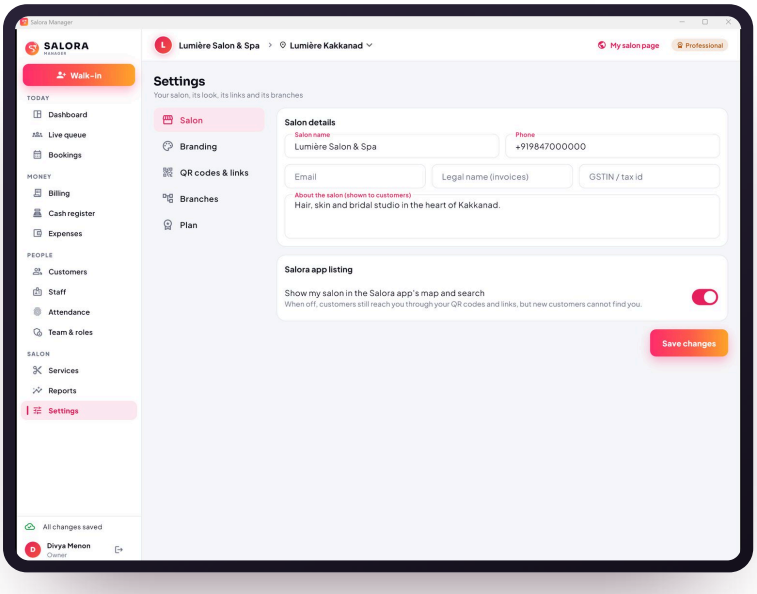
Links on WhatsApp

Every walk-in gets a tracking link. Send it from your own WhatsApp in one tap: no business account, no SMS costs.

MAKE IT YOURS

Your brand on every screen. Live within a day.

Set your salon details, logo and colour once. Salora carries them to your screens in the app, your web page, receipts and QR posters, with one permanent QR code per branch.



Your brand

Logo, colour, salon details, branch hours and holidays. QR posters ready to print.

Branded apps

A branded web app on Business. On Enterprise, a white-label desktop app and, as an option, your own app in the stores.

Your data stays yours

Every salon's customers, staff, bookings and money are kept separate, and every request is checked on our servers. Your team sees only the branches and features you allow. Online card and UPI payments go through Razorpay's secure checkout; Salora never sees card numbers. Hosted in the cloud with daily backups.

GETTING STARTED

Four steps, and Jesora Labs does the first two.

01
Talk to us
Tell us your branches and team size. We recommend the right plan.

02
We set you up
We create your salon and owner sign-in, and send your QR poster.

03
Add your team
Add services, prices and staff. Each person gets a temporary password.

04
Go live
Put up the QR poster. Customers scan; stylists press Start and End.

PLANS

A plan for every salon, big or small.

Every plan includes the live queue, bookings, billing, the Salora app for customers and staff, your logo and colour, and QR codes. Plans can be changed up or down at any time. Contact us for pricing.

	Free Try it out	Starter One busy branch	Professional Growing teams	Business Chains, premium	Enterprise Your own brand
Branches	1	1	up to 3	up to 10	Unlimited
Staff	3	8	25	100	Unlimited
EVERYDAY RUNNING					
Live queue, wait times, bookings, billing	✓	✓	✓	✓	✓
Logo, colour, QR codes, web page, app listing	✓	✓	✓	✓	✓
Cash register, expenses, offers, reports	–	✓	✓	✓	✓
GROWING SALONS					
Online payments (Razorpay)	–	–	✓	✓	✓
Attendance with corrections	–	–	✓	✓	✓
Customer CRM, home services, commission	–	–	✓	✓	✓
Loyalty points & memberships	–	–	✓	✓	✓
Card machine connection	–	add-on	add-on	add-on	add-on
CSV exports	–	–	✓	✓	✓
CHAINS & BRANDS					
Custom roles & permissions	–	–	–	✓	✓
Branded web app	–	–	–	✓	✓
Priority support	–	–	–	✓	✓
White-label desktop app · own store app (option)	–	–	–	–	✓

Do my customers need the app?

No. Your QR code and tracking links open in any browser. Regulars can use the free app.

Do I need SMS or WhatsApp Business?

No. Sign-in uses email; tracking links go from your own WhatsApp.

What do I need at the salon?

A Windows or Mac computer, an internet connection and your staff's phones. A printer helps.

How accurate are the wait times?

They are estimates shown as ranges, recalculated whenever anything in the salon changes.

Let's set up your salon

Write to **support@jesoralabs.com** or visit **salora.jesoralabs.com**. Tell us about your branches and team, and we will send a quote and have you live within a day.

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